



Federal Democratic Republic of Ethiopia  
Ministry of Health

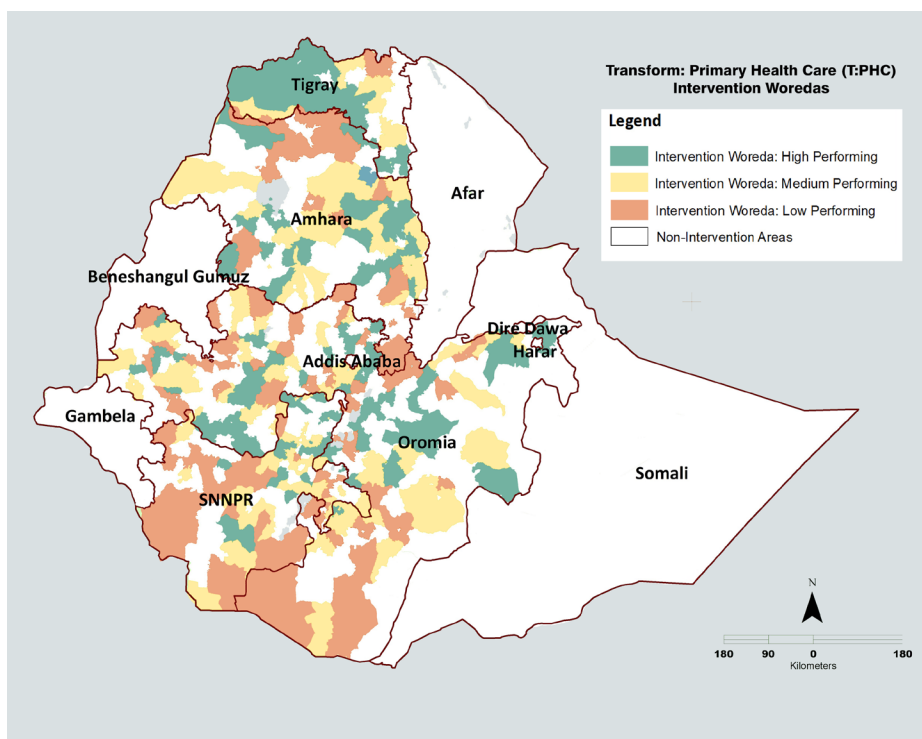


**USAID**  
FROM THE AMERICAN PEOPLE

# USAID TRANSFORM: PRIMARY HEALTH CARE

## Background

USAID Transform: Primary Health Care is a five-year (2017-2021) project implemented by Pathfinder International, JSI Research & Training Institute, Inc. (JSI), Abt Associates, EnCompass LLC, the Ethiopian Midwives Association, and Malaria Consortium. This diverse consortium brings unparalleled on-the-ground knowledge, the ability to respond effectively and quickly to challenges, and a foundation of trust with governmental and nongovernmental partners. A pool of resource partners, both Ethiopian and international, are on hand to provide technical input and innovation as new challenges and opportunities arise.



USAID Transform: Primary Health Care will:

- strengthen the management and performance of the public health system
- build the capacity of regional health bureaus to more effectively manage the way primary health care services are delivered at the woreda level, in primary hospitals, health centers, and health posts
- improve service delivery quality across the continuum of care
- improve household and community health practices and health-seeking behaviors
- enhance program learning to impact policy and programming related to prevent maternal and child deaths

**USAID TRANSFORM:  
PRIMARY HEALTH CARE  
WILL REACH**

**412 WOREDAS  
by YEAR 3**



BOLD THINKERS  
DRIVING  
REAL-WORLD  
IMPACT





## THEMATIC AREAS

- Family planning and reproductive health
- Maternal and newborn health
- Obstetric fistula
- Child health
- Expanded program of immunization
- Adolescent and youth health and development
- Nutrition
- Malaria
- Gender
- Quality improvement and assurance
- Performance management improvement
- Health information systems
- Leadership, management, and governance
- Health care financing
- Social and behavior change communication
- Research

## GOAL AND OBJECTIVE

The goal of USAID Transform: Primary Health Care is to contribute to creating an Ethiopia made up of healthy, productive, and prosperous Ethiopians.

The objective of USAID Transform: Primary Health Care is to contribute to achieving Ethiopia's four transformational health agendas: transformation, quality and equity, compassionate and respectful care workforce, and information revolution.

## HOW WE WORK

The project employs three strategies across its thematic areas:

- 1) Apply phased and adaptive technical assistance
- 2) Address health system bottlenecks to close the equity gap
- 3) Harness existing mechanisms and investments

THE PROJECT  
SERVES MORE  
THAN

**53 MILLION PEOPLE**

WHO LIVE IN

**360 WOREDAS**

## CONTACT INFORMATION

The project has four regional program offices based in the capitals of Amhara, Oromia, Tigray, and SNNP, and 37 cluster offices based in zonal and woreda towns.

### Country Office

P.O. Box: 12655, Addis Ababa Phone: 251-11-3203501  
Fax: 251-11-3203572

### Oromia Regional Program Office

P.O. Box: 12655, Addis Ababa Phone: 251-11-3698471  
Fax: 251-11-3698400

### Amhara Regional Program Office

P.O. Box: 1841, Bahir Dar  
Phone: 251-58-2263865/66/82

### SNNP Regional Program Office

P.O. Box: 90, Hawassa  
Phone: 251-46-2210762/63 or 251 -46-2204451/52  
Fax: 251-46-2204453

### Tigray Regional Program Office

P.O.Box: 428, Mekelle  
Phone: 251-34-4411681  
Fax: 251-34-4401578



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