



POPULATION, HEALTH, AND ENVIRONMENT (PHE) INTEGRATION ACTIVITY IN MADAGASCAR



The Population, Health, and Environment (PHE) Integration Activity in Madagascar supports the Government of Madagascar and partner NGOs to address health and environment needs by revitalizing cross-sector collaboration and reinvigorating national interest in integrated PHE work.

Integrated PHE programs have the potential to efficiently and sustainably achieve greater results than independent programs due to their power to increase community buy-in, reinforce messages, and simultaneously address multiple development challenges and behavioral changes.

The PHE Integration Activity works closely with the PHE Network, which is made up of over 40 organizations and international entities who work in conservation and health and has been active since 2014. The PHE Integration Activity operates by supporting an inter-ministerial PHE working group (*Groupe de Travail sur la Santé et l'Environnement*) in facilitating workshops to share best practices and results, and by partnering with various PHE Network members to strengthen innovative PHE models and prepare them for replication at new sites.

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Key steps for PHE Integration:

- Support, Connect, and Manage Each Sector
- Determine Policy Context
- Determine Sites, Type of Interventions, and Activities for Replication
- Create Incentives
- Create a Monitoring and Evaluation Plan
- Establish Institutional Partnerships
- Build Capacity and Knowledge



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