



JSI at the International SBCC Summit

MONDAY, April 16, 2018

POSTER: Understanding barriers and facilitating factors in seeking care for sick children under the age of five in Nigeria, *Leanne Dougherty, JSI/MCSP*

all-day

Nusa Dua Hall 4

MULTIMEDIA SHOWCASE: Early Moments Matter: Demonstrating the Importance of a Child's Early Years

Moderator: *Peggy Koniz-Booher, JSI/SPRING*

11:00-12:15pm

Uluwatu 6

MULTIMEDIA SHOWCASE: Challenging Norms and Stigma around HIV

Moderator: *John Nicholson, JSI/SPRING*

1:30-2:45pm

Kintamani 4

PANEL: Make the Healthier Choice: Eat Fortified Foods (Katoto Video - Uganda) Kate Litvin, Marcia Griffiths, Manoff Group/SPRING, *Brenda Ssekalo, JSI/SPRING*

3:30-4:45pm

Uluwatu 6

TUESDAY, April 17, 2018

POSTER: Combining Formative Research Tools from Health and Agriculture to Inform Social and Behavior Change to Improve Dietary Diversity, *Philip Moses, JSI/SPRING*

all-day

Nusa Dua Hall 4

POSTER: Engaging traditional barbers to identify and refer newborns for routine immunizations in Nigeria

Leanne Dougherty, JSI/MCSP

all-day

Nusa Dua Hall 4

PANEL: Community Media Mashup: The Promise of Storytelling through Participatory Media Approaches

Moderator: *Peggy Koniz-Booher, JSI/SPRING*

SPRING PRESENTATION: Community Media for Social and Behavior Change: Using the Power of Participatory Storytelling to Improve Nutrition, *Kristina Granger, Manoff Group/SPRING*

10:00-11:15am

Kintamani 1

MULTIMEDIA SHOWCASE: Harnessing EE Power for TB, Maternal Mortality and Modern Slavery

Moderator: Christina Wakefield, The Manoff Group

JSI PRESENTATION: Welcome Angela: Using Edutainment Film to Galvanize Individual and Community Support for Birth Preparedness and Complication Readiness to Improve Maternal Health Outcomes in Timor-Leste, *Elia Fernandes, JSI/Timor Leste*

10:00-11:15am

Uluwatu 6

PANEL: Advancing Social and Behavior Change in Agriculture: What Works, What Doesn't, and What's New

JSI PRESENTATION: From Value-Chain to Behavior Statements: Integrating Nutrition-Sensitive Agriculture Practices into a Value Chain Project, *Philip Moses, JSI/SPRING*

12:00-1:15pm

Kintamani 2

PANEL: Shot Talk: Communicating about Immunization JSI PRESENTATION: Exploring SBCC to Support Delivery of Micronutrient Powders in Namutumba District, Uganda, <i>Hillary Murphy, JSI/SPRING</i>	12:00-1:15pm	Uluwatu 5
PANEL: Behavioral Economics for Family Planning: Understanding Contraceptive Behavior JSI PRESENTATION: Testing Behavioral Economics Approaches to reduce Contraceptive Discontinuation Rate in Ethiopia, <i>Ali Karim, JSI/L10K Ethiopia</i>	2:30-3:45pm	Kintamani 7
SKILLS-BUILDING WORKSHOP: Learning the ABC's for Integrating Behavioral Design into Nutrition-Sensitive Agriculture Projects JSI PRESENTERS: <i>Philip Moses, Peggy Koniz-Booher, JSI/SPRING, Ashley Aakesson, Manoff Group/SPRING, Meghan Anson (USAID)</i>	4:30-5:45pm	Uluwatu 2
PANEL: Where's Our Proof? The Evidence for Impact, Scale and Sustainability in HCD JSI PRESENTATION: Exploring the influence of HCD: Mapping the Pathway from Empathy to Impact, <i>Anne LaFond, JSI</i>	4:30 - 5:45pm	Kintamani 6
PANEL: Innovations in HIV Moderator: <i>Folake Olayinka, JSI</i>	4:30 - 5:45pm	Kintamani 3
WEDNESDAY		
POSTER: Designing social norms and networks approaches to improve reproductive, maternal, newborn and child health care behaviors and practices among Ethiopian women, <i>Dessalew Emaway, JSI/L10K Ethiopia</i>	All-day	Nusa Dua Hall 4
PANEL: Necessary Bedfellows - But How to Connect? Data and SBCC JSI PRESENTATION: Global Evolution of Data-Based Polio Communications and How That was Implemented and Monitored in/with Countries, <i>Lora Shimp, JSI/MCSP</i>	10:00-11:15am	Kintamani 2
PANEL: Evidence Drives Nutrition JSI PRESENTATIONS: - Adapting Nutrition and Hygiene Training and SBCC Materials and Approaches for Part-Time Community Nutrition Volunteers, <i>Aida Shambetova, Save the Children/SPRING</i> - Sustaining Improved Nutrition and Hygiene Behavior Change: Effects of the SPRING Community Video Program in Niger, <i>Leanne Dougherty, JSI/SPRING</i>	10:00-11:15am	Uluwatu 5
OPEN SESSION: Polio Communication: What Works in Complex Settings? JSI PRESENTATION: Global Evolution of Data-Based Polio Communications and How That was Implemented and Monitored in/with Countries, <i>Folake Olayinka, JSI/MCSP</i>	12:00-1:15pm	Kintamani 7

PANEL: Challenging Gender Norms - Creating a Dialogue Moderator: <i>Leanne Dougherty, JSI</i>	12:00-1:15pm	Uluwatu 6
SKILLS-BUILDING WORKSHOP: Community Video 101: Leveraging participatory video approaches for behavior change JSI PRESENTERS: <i>Peggy Koniz-Booher, Andrew Cunningham, Philip Moses, JSI/SPRING</i>	12:00-1:15pm, 2:30-4:45pm	Uluwatu 2
MULTIMEDIA SHOWCASE: The Lucky Specials: Employing the Power of Storytelling to Demystify the Science and Stigma Behind Tuberculosis Moderator: <i>Hillary Murphy, JSI/SPRING</i>	1:15-2:30pm	Uluwatu 3
THURSDAY		
MULTIMEDIA SHOWCASE: Interactive Platforms for Change Moderator: <i>Ashley Aakesson, Manoff Group/SPRING</i>	10:00-11:15am	Uluwatu 6
PANEL: Let's Mobilize JSI PRESENTATION: Synergistic Effects of Participation of Women in Pregnant Women's Conference and Household's Possession of Family Health Guide on Utilization of MNH Services in Rural Ethiopia: A Multi-level Analysis, <i>Bantalem Yihun, JSI/L10K Ethiopia</i>	12:00-1:15pm	Kintamani 3
PANEL: Mom's Matter: Improving Maternal Health JSI PRESENTATION: An Evaluation of a Community-Based Behavior Change Program to Improve Maternal Health Outcomes in Ghana, <i>Leanne Dougherty, JSI</i>	12:00-1:15pm	Uluwatu 7
PANEL: State of the Artist – High-Quality Illustrations using the Photo-to-Illustration Process JSI PRESENTERS: <i>Andrew Cunningham, Peggy Koniz-Booher, Philip Moses, JSI/SPRING and Laura Itzkowitz, USAID</i>	12:00-1:15pm	Uluwatu 1
LUNCH MULTIMEDIA SHOWCASE Welcome Angela: Using Edutainment Film to Galvanize Individual and Community Support for Birth Preparedness and Complication readiness to Improve Maternal Health Outcomes in Timor-Leste, <i>Elia Fernandes, JSI/Timor-Leste</i>	1:15-2:30pm	Uluwatu 4
MULTIMEDIA SHOWCASE: It's #Lit! Contemporary Media Platforms & SBC Programming Moderator: <i>Andrew Cunningham, JSI/SPRING</i>	2:30-3:45pm	Uluwatu 6

FRIDAY

PANEL: I Don't: Using Media to End Child Marriage

Moderator: *Phil Moses, JSI/SPRING*

8:30-9:45am

Uluwatu 4

PANEL: Ensuring Babies Survive and Thrive

JSI PRESENTATION: Bridging the Rural/Urban Divide: Lessons from implementing SBCC for Neonatal Health Intervention in Nepal, *John Nicholson, JSI*

10:15-
11:30am

Kintamani 2

PANEL: Systematic Frameworks, Guiding Principles, and State-of-the-Art in SBC Delivery

JSI PRESENTATIONS:

- Photo-to-Illustration: An Innovative Technique to Develop High-Quality SBC Images, *Andrew Cunningham, JSI/SPRING*

- Community Media for Social and Behavior Change: Principles and Practice, *Peggy Koniz-Booher, JSI/SPRING*

10:15-
11:30am

Uluwatu 2