

## JSI CONTRIBUTES TO SCALE-UP OF KANGAROO MOTHER CARE IN INDIA

Almost **400,000 babies die due to prematurity and low birth weight<sup>1</sup>** related causes in India each year

**Kangaroo Mother Care** is an evidence-based intervention to reduce mortality among these small babies.<sup>2</sup>

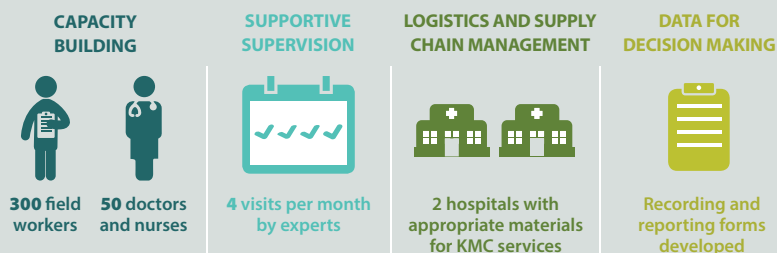


### EVIDENCE GENERATION TO INFORM SCALE-UP (JAN-DEC 2017)

Demonstration sites in two district hospitals



### IMPLEMENTATION AT DEMONSTRATION SITES



 **300 BABIES**  
PROVIDED KMC IN A YEAR

### KNOWLEDGE SHARING

Dissemination workshop and stakeholder discussions



### ADVOCACY

National and State advocacy for scale-up



### SCALE-UP ACROSS SIX VRIDDHI STATES

Capacity development, provision of job aids, & supervisory and monitoring tools



SCALE UP WILL BENEFIT  
**550,000**  
SMALL BABIES PER YEAR

