How to Customize Your Title X Value Proposition Document

Use these instructions to help you customize your Title X Value Proposition for your particular organization. Replace the text appearing in brackets within the document with information described in further detail below. You may also choose to add your organization's logo, use your organization's colors or font to further tailor the document.

For help, please email familyplanningaca@jsi.com to contact staff at Family Planning National Training Centers.

Page 1

Title
1. Insert your clinic/organization name.

Section 1: Opening Paragraph
2. Insert your clinic/organization name.
3. Insert the name of your geographic service area.
4. Insert the number of low-income women of reproductive age in need of family planning services in your service area.
   - Find this data with the Title X Mapping Tool housed on the Sustainability Community of Practice on the Family Planning National Training Center's website, http://fpntc.org/COP. If you are not a member of the Sustainability Community of Practice, you will need to first join to access the Title X Mapping Tool.
   - In the Title X Mapping Tool, enter your location in the search box at the top right corner of the page and type in the name of your service area. Then, select the following layers on the panel on the left: State Borders, Local Need. Hover over your county name (or multiple counties, if applicable) to get the total local estimate and the percent value.
5. Insert the name of your geographic service area.

Section 2: The Triple Aim
6. Insert your clinic/organization name.

Section 3: Improving the Health of Populations Data
7. Insert your clinic/organization name.
8. Insert the timeframe applicable for any clinical measures you intend to describe in the list that follows.
9. Insert your data such as Healthcare Effectiveness Data and Information Set (HEDIS) measures and National Quality Forum (NQF) measures, including those endorsed for the Centers for Medicare and Medicaid (CMS) meaningful use incentive program. Delete any measures that do not apply to your organization. If none of the measures are applicable, replace them with 2-4 quality-related measures that do apply.

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Section 1: Improving the Patient Experience of Care
1. Insert the timeframe applicable for the data in the list that follows.
2. Insert your clinic/organization name.
3. Bullet #2: Insert the number of clients you served.
4. Bullet #3: Insert the number of clients receiving your health insurance enrollment services.

Section 2: Reducing the Per Capita Cost of Health Care
5. Insert the timeframe applicable for the average cost per visit data.
6. Insert the average cost per visit. Divide total expenses for your family planning program by the number of visits during the same time period. This number may be derived from your data for the Family Planning Annual Report.

Section 3: Health Care Costs Statistics
No inputs are required for this section.

Section 4: Closing Sentence
7. Insert your clinic/organization name.

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No inputs are required for this page.