



# MOBILE MONEY

## How to Use Mobile Money for Quick, Effective Distribution of Essential Malaria Commodities

The USAID | DELIVER PROJECT used an innovative mobile money (MoMo) solution to quickly distribute long-lasting insecticide treated bed nets (LLINs) across 13 districts in Rwanda

### How did we set up the MoMo network?

Identified mobile money network:  
MTN Rwanda works like a bank,  
transferring money through  
mobile phones and enabling individuals  
to pick up the money from  
agents in their villages.



Opened a **MoMo**  
account for the  
USAID | DELIVER PROJECT

Identified distributors  
to transfer cash  
for distribution of **LLINs**



Transferred **40,000-90,000 RWF**  
to **157** Head of Health Centers  
and **10,000-25,000 RWF** to **3,094**  
Community Health Workers  
(CHWs) and about **2,000** other  
health worker distributors



Distributed **1.4** million  
bed nets through  
CHWs from **766** sites  
across all **13** districts



### What makes this innovative and effective?



Reduced distribution costs  
by eliminating transport,  
per diem, and bank fees

Reduced leakage and  
waste of resources  
by streamlining  
distribution system



Increased efficiencies  
in staff time  
through reduced  
travel and labor

Systematized  
payment for  
CHWs, improving  
access to financial  
services



Strengthened linkage  
between central and  
community levels by  
engaging existing CHWs