



USAID
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ПРОГРАМА „ЗДОРОВ'Я ЖІНОК УКРАЇНИ”
HEALTHY WOMEN OF UKRAINE PROGRAM



JSI

Desired children in wanted time

Love is vital. Protect it!

Protect your love

Grow up! Think of protection!

Protect your love

Health for life

Love is romantic

Health for life

Love is romantic

Love is vital. Protect it!

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Plan your future!

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The Healthy Women of Ukraine Program is a five-year family planning and reproductive health program (2011-2016) supported by the United States Agency for International Development (USAID). Healthy Women of Ukraine Program is implemented by JSI Research & Training Institute Inc. (JSI) in partnership with Women's Health and Family Planning Foundation (WH&FP), the leading Ukrainian non-governmental organization in the area of family planning and reproductive health. WH&FP is affiliated with the International Planned Parenthood Federation (IPPF).

The goal of Healthy Women of Ukraine Program (HWUP) is to protect the reproductive health of Ukrainian women and couples by increasing the appropriate and effective use of modern methods of contraception as an alternative to unintended pregnancy and associated abortion.

To achieve this goal, HWUP will work with selected Ukrainian NGOs to strengthen their organizational capacity and support them in their efforts to change policies and population attitudes at the national and local levels.

HWUP will continue and expand on the successful experiences and lessons learned from the USAID-supported Together for Health project, which was implemented during 2005-2011 in 13 oblasts of Ukraine, Autonomous Republic of Crimea and Sevastopol city (see map on last page).



Кохання важливе.
Захистіть його



BEHAVIOR CHANGE COMMUNICATIONS

Objective: Enabling women of reproductive age and couples to make informed FP and RH choices

This objective will address several major constraints that prevent couples from making informed family planning and reproductive health choices, such as lack of information, knowledge, and access to modern family planning methods. Using proven behavior change approaches, the Healthy Women of Ukraine Program will provide couples with access to evidence-based information about the safety, effectiveness, and correct use of contraception appropriate for each individual's or couple's life stage. This work will also include forging partnerships with selected youth and women's NGOs.

This objective will be implemented through:

- Developing and implementing national and regional communication strategies;
- Disseminating accurate, easy to understand information about family planning and reproductive health;
- Partnering with the NGO community to build their capacity in family planning communication and advocacy;
- Cooperating with stakeholders from the public and private sectors to conduct awareness raising campaigns for the public; and
- Improving family planning and reproductive health communication for youth.





QUALITY AND ACCESSIBLE FAMILY PLANNING SERVICES

Objective: Improving health professionals' knowledge of modern family planning services, and their clinical and counseling skills in order to provide an informed choice of appropriate family planning methods

The Healthy Women of Ukraine Program will focus on the following key approaches to improve the knowledge, attitudes, and skills of family planning and reproductive health service providers:

- Reviewing and updating existing in-service training curricula for health service providers to ensure full compliance with evidence-based family planning standards and incorporate the life stage approach;
- Integrating family planning services and counseling into the primary health care system and into postpartum and postabortion care in secondary care and hospitals; and
- Implementing capacity building activities for health providers to bring family planning services up to international quality standards.





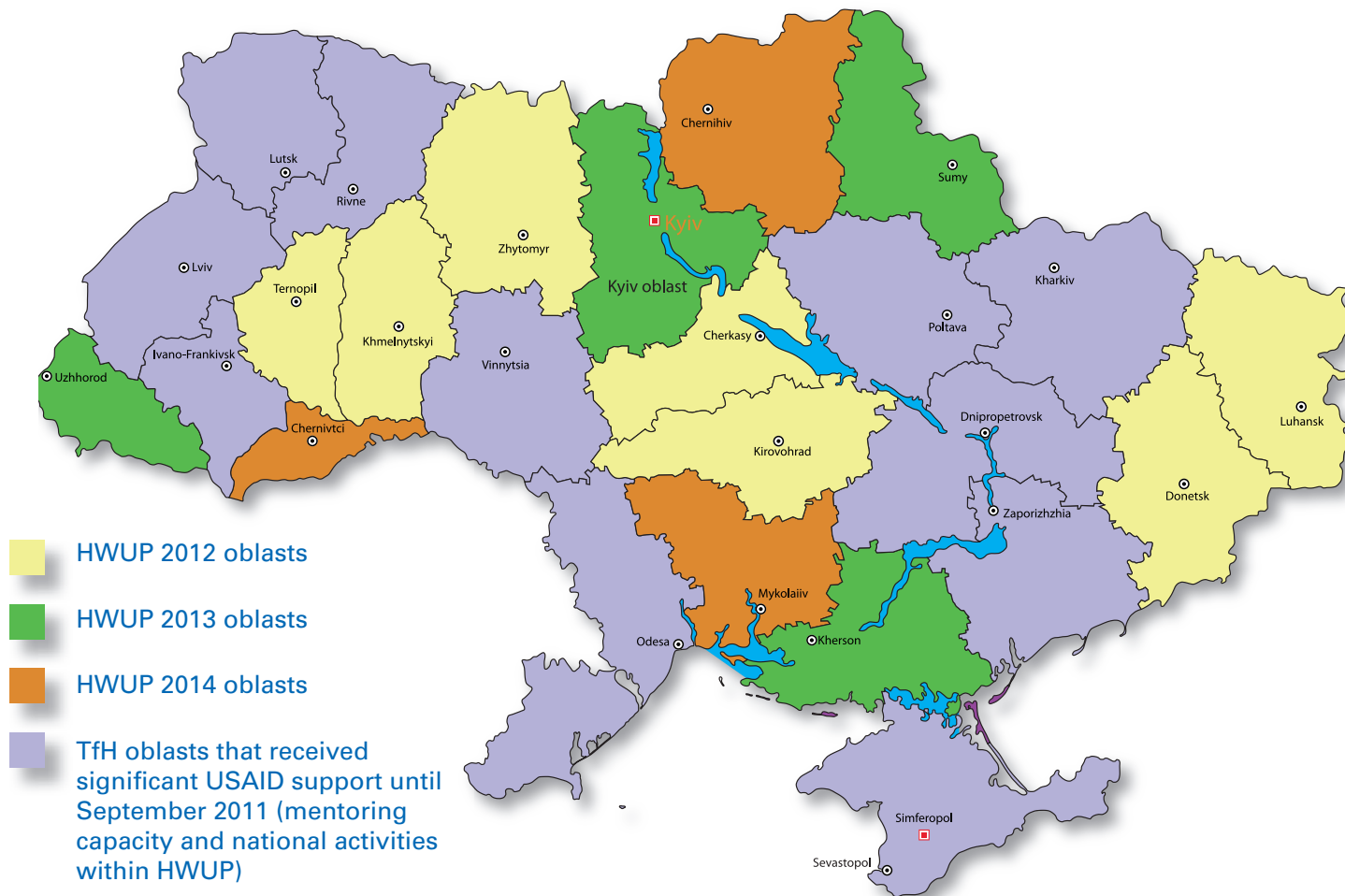
POLICY AND REGULATORY FRAMEWORK

Objective: Promoting a national and regional policy environment conducive to family planning and reproductive health

This objective of the Healthy Women of Ukraine Program is to facilitate and leverage the efforts of the two previous objectives addressing population and health providers' attitudes, skills and behaviors. It will be implemented through:

- Supporting the implementation of the family planning and reproductive health-related activities within the multisectoral State Program Reproductive Health of the Nation until 2015;
- Working closely with national and regional counterparts and stakeholders – through specific roundtables and seminars – to raise the importance of family planning as a social, economic, gender, and human rights issue;
- Using past successes in family planning and reproductive health to motivate policy and decision makers to continually improve family planning and reproductive health service provision, increase financial support for family planning, and expand cooperation with other non-health institutions; and
- Maintaining a dialogue among donors and other international agencies involved in family planning to generate a common platform for action.

Healthy Women of Ukraine Program – oblast roll-out schedule





GEOGRAPHICAL COVERAGE

The Healthy Women of Ukraine Program will be implemented in 15 administrative units of Ukraine: Cherkas'ka, Chernivetska, Chernigivska, Donetsk, Khersonska, Khmelnyts'ka, Kirovogradska, Kyivska, Luganska, Mykolaivska, Sumy, Ternopilska, Zakarpatska, Zhytomirska oblasts, and the city of Kyiv. It is expected that HWUP will consider covering up to 50% of the participating administrative units territories, including capital cities and up to ten rayons and smaller towns.

The map at left shows the timetable for integrating the fourteen oblasts and the city of Kyiv into HWUP. The integration timetable was decided by a selection committee, which used a competitive selection process to establish when HWUP would begin working with each administrative unit. Existing need and commitment were the determining factors affecting the each administrative unit's place on the timetable.

The selection committee consisted of representatives of the Ministry of Health, the Ministry of Social Policy, United Nations Fund for Population Activities, Women's Health and Family Planning Foundation, and JSI.

To ensure effective roll-out of the program's activities, HWUP will encourage the oblasts supported during USAID Together for Health (2005-2011) to play a mentoring role for the new HWUP oblasts. The previously supported oblasts will apply their experience, lessons learned, and human resources when assisting HWUP-supported oblasts start up their activities. Additionally, the previously supported oblasts (highlighted in blue) will participate in HWUP's national level activities.

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