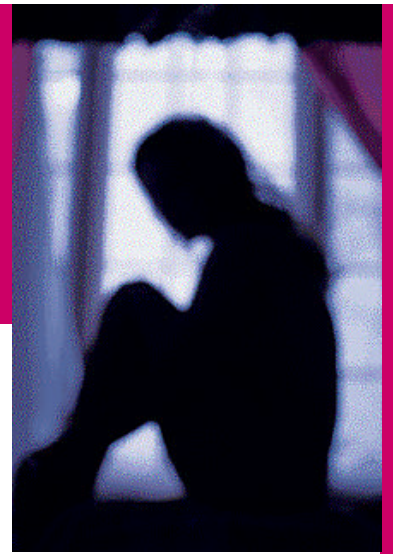


# Reducing the National Burden of Substance Abuse



## JSI in the United States

**JSI's substance abuse research studies** have helped state and national policy makers improve the delivery of services to populations in need of substance abuse treatment or prevention. JSI's work encompasses evaluation studies, needs assessment studies, and epidemiology studies. Quality methods and incorporation of consumer and program manager perspectives characterize our research portfolio.

### **Incorporating Views of Multiple Stakeholders**

Participatory Processes – JSI insures inclusion of consumer views by utilizing a range of procedures including focus groups, consumer advisory boards, and soliciting feedback on draft instruments.

Making Research Meaningful – Successful program evaluation requires the buy-in of program directors. JSI builds a process that provides useful information to program directors and funding sources. In this way, research becomes an essential function rather than a burden.

### **Fulfilling Government Performance and Reports Act Requirements**

Outcomes – Designing studies that measure program performance and outcomes helps federal grantees meet their GPRA mandates. JSI helps programs identify data collection processes that minimize program burden while meeting essential reporting requirements.

Process Measures – Information that captures program accomplishments can provide documentation of successful implementation. JSI uses a combination of qualitative and quantitative indicators to capture the breadth of program activities.

### **Merging Theory and Practice**

Logic Models – Logic models that are based on prior research results can create an efficient framework to guide each new evaluation effort. JSI's adherence to these models produces measurement tools that are efficient and include essential issues.

Comparison to Population Norms – Results from needs assessment studies can best be applied when current positions of the target population are compared to normative information. JSI uses national databases and statewide surveys to assist local communities in determining priorities for action.

### **Translating Research Results into Action**

Dissemination – Research findings can only influence policy and program planning if they are seen. JSI uses multiple modes of communication to increase the likelihood that information will play a role in creating new initiatives.

Consumer Input – Consumers play a key role in planning processes. They enable program managers to effectively link research findings to programmatic solutions. JSI has provided training and technical assistance to community planning groups.

*JSI works with public and private clients to address the nation's most pressing health issues.*

### **Recent Substance Abuse Clients**

Center for Substance Abuse Prevention (CSAP)  
Substance Abuse and Mental Health Services Agency (SAMHSA)

Center for Mental Health Services (CMHS)  
Substance Abuse and Mental Health Services Agency (SAMHSA)

Center for Substance Abuse Treatment (CSAT)  
Substance Abuse and Mental Health Services Agency (SAMHSA)

Bureau of Substance Abuse Services  
Massachusetts Department of Public Health

National Institute of Alcoholism and Alcohol Abuse (NIAAA)  
Bethesda, Maryland

Robert Wood Johnson Foundation  
Princeton, New Jersey

Santa Clara County Health Department  
Santa Clara, California

New Hampshire Bureau of HIV/AIDS Services  
Concord, New Hampshire

Towns of Natick and Weymouth  
Massachusetts

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*John Snow, Inc. (JSI) is a health care research and consulting organization, dedicated to improving the health of individuals and communities worldwide.*



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