

Advancing Tobacco Control

JSI in the United States



JSI's commitment to reducing tobacco's heavy toll on society is evident in our work in the areas of tobacco treatment services delivery, health systems electronic data exchange, education for prevention and cessation, and tobacco control policy and information dissemination. JSI helps clients identify needs, build innovative and integrated service systems, and eliminate cultural, literacy, geographic, and other barriers to sharing tobacco information and developing programs.

Supporting Evidence-Based Tobacco Prevention and Treatment Services

QuitLine Services – Developing, operating and evaluating telephone-based tobacco assessment and treatment services. Distributing nicotine replacement therapy.

Internet Tobacco Education and Treatment – Creating and maintaining state-of-the-art, interactive, and evidence-based self-help tobacco cessation tools and online support forums, information, and community-based treatment referrals.

Targeted Training and Technical Assistance – Developing health care provider guidance, office systems, and training to encourage adoption of Clinical Practice Guidelines for Treating Tobacco Use and Dependence as a standard of care.

Educational Materials Development – Creating, field testing, and translating tobacco education materials for youth, non-English speaking, lower-literacy, and general audiences.

Building Integrated Systems of Care

Public Health and Managed Care Collaborations – Collaborating with nonprofit and Medicaid health plans, and private and publicly-funded health care providers to create universal referral systems for evidence-based, proactive tobacco treatment services.

Data Systems Development – Developing automated, integrated data systems to achieve streamlined client enrollment and tracking, system-wide exchange of information, and development of data repositories. Developing HIPAA-compliant data exchange networks between health care systems.

Supporting the Transfer of Tobacco Control Policy into Practice

Policy Guide Development and Dissemination – Formulating policy guides for opinion leaders and businesses to limit youth access to tobacco and to ensure clean indoor air.

Capacity Building – Strengthening the capacity of tobacco control advocates through needs assessment, training, and technical assistance.

Large-Scale Information Dissemination – Providing clearinghouse services, maintaining comprehensive resource collections and databases. Bulk materials distribution.

JSI works with public and private clients to address the nation's most pressing health issues.

Selected Tobacco Control Clients

State Departments of Public Health
MA, RI, NH, VT

Colorado Community Health Network
Denver, CO

Boston Public Health Commission
Boston, MA

Centers for Disease Control and Prevention
Atlanta, GA

American Cancer Society
Boston, MA

American Legacy Foundation
Washington, DC

Robert Wood Johnson Foundation
Princeton, NJ

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John Snow, Inc. (JSI) is a health care research and consulting organization dedicated to improving the health of individuals and communities worldwide.

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