

PROJECT:

REFUGEE HEALTH TECHNICAL ASSISTANCE CENTER (RHTAC)

CLIENT:

OFFICE OF REFUGEE HEALTH, HHS AND MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH

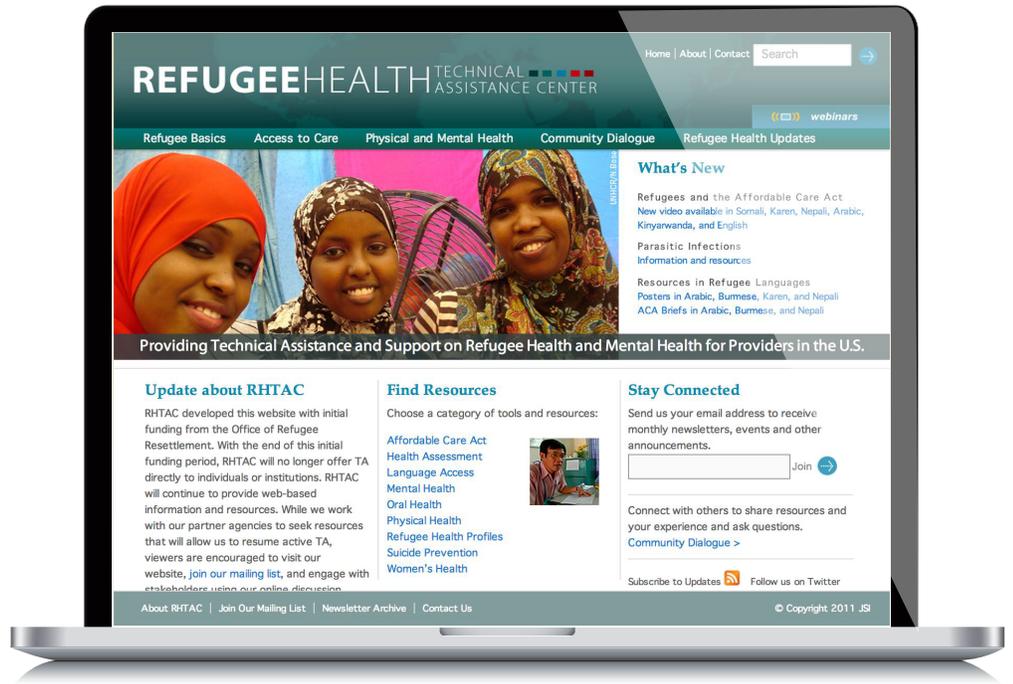
RELEVANT SERVICES:

WEBSITE AND MULTILINGUAL VIDEOS

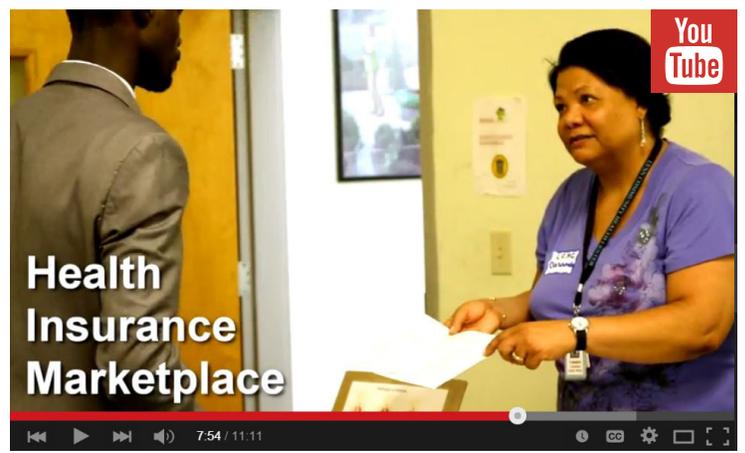
★ HIGHLIGHT

More than 1,600 people received the monthly eNewsletter for service providers.

RHTAC hosted 17 monthly webinars between 2011 and 2012, with 5,300 total registrants and 3,700 participants.



JSI was responsible for creating the RHTAC logo and identity, developing and maintaining a website, implementing national webinars, and sharing tools and resources with providers via email and social media. JSI provided all design support for the website, including developing the logo, visual identity, information architecture, and graphic user interface. JSI developed the website in WordPress, including a moderated Community Dialogue discussion forum to promote knowledge sharing among refugee service providers.



In 2013, JSI produced a video about the Affordable Care Act in six languages for refugees, available via YouTube. JSI worked with MDPH to identify refugees in the community to narrate the videos in five languages other than English.